

Company Proposal



CREATIVE
CLOUD

DEVELOPING PROJECT #456

General Electrics Branding Website Redesign

PREPARED FOR:

STEWEN TOMPSION, GENERAL ELECTRICS

Proposal Issued:

10.02.2016

Proposal Valid To:

05.03.2016

OFFER OPPORTUNITIES
TO GROW YOUR BUSINESS
BEYOND ANY LIMITS



01.

Contents

We present this proposal to you for demonstration of our high quality standards and professionalism



CREATIVE
CLOUD

Z

Home Office

GreenSocks Design Inc.
1252th Street, New Jersey
3562 Washington Districts
United States, 665765

Phone & Fax

Phone: + 4 055 2500 2507
Phone: + 4 060 2500 250
Free Toll: + 4 055 2500 250
Fax: + 4 060 2500 250

We Online

www.astadycorp.com
company@astadycorp.com
facebook.net/astadycorp
behance.net/astady



NOW WE WANT TO TELL YOU WHY CHOOSE
OUR COMPANY TO DO DESIGN

02.

ABOUT THE COMPANY

04.

OUR CORE COMPETITIONS

06.

HOW WE WORK

08.

COMPANY IN FACTS & NUMBERS

13.

OUR KEY EXPERTISE

15.

SEE CASE STUDY PROJECTS

02.

About Us

We proud to tell you that our company can offer spectre of great and professional services



WHO WE ARE

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WHAT WE DO

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OUR KEY EXPERTISE

P

DAVID TOMPSON

creative director

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CLOUD STORAGE

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EMAIL MARKETING

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S

SEO ANALYTICS

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03.

Expertise

We make every project as special one and every client as last one for twenty years of experience



7

CREATIVE
APPROACH

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WE OFFER
SIMPLICITY

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STAY FOR
DEADLINES

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MEMBERS OF TEAM ALWAYS READY TO CHALLENGES FOR OUR CLIENTS PROFITS AND BENEFITS



MARKET RESEARCH

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EMAIL MARKETING

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CONCEPT & DESIGN

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04.

The Process

We start from research and then gradually making our product reveal it's details from cover

/01

S

Making research

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B

Thinking concept

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ALL DATA IS PERFECTLY SAVE ON OUR CLOUD STORAGE
FOR AS LONG AS NEEDED FOR PROJECT



/03

F

Design prototype

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/04

Launch developing

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05.

Our Services

We offer solutions that power your business beyond any possible benefit limits

⊗ Delivering the results

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⊗ Developing our game

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RESEARCH IS A KEY ELEMENT TO SUCCESSFUL LAUNCH OF
WEB BASED APPLICATION



GRAPHIC DESIGN CONCEPT

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MARKETING AND RESEARCH

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WEB DEVELOPMENT

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SEO AND WEB ANALYTICS

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SOCIAL MEDIA AND BRANDING

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PRINT AND ADVERTISING

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06.

In Numbers

Numbers shows real value of our creative process and profit results for our clients

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Z + 35.6 %

TOTAL INCOME GROWS FOR 2016

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U + 50.5 %

CLIENT'S BASE GROWS FOR 2016

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n + 256

SUCCESSFUL FINISHED PROJECTS

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%

HARD FACTS

WE HAVE MORE THEN TWENTY YEARS OF SUCCESSFUL PROJECTS

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REWARDS FROM MOST VALUABLE INTERNET AGENCIES
FOR OUR DEVELOPING AND DESIGN WORKS

05.

Our Team

Professionals is a most valuable resource in any industry and we hire only the best of them

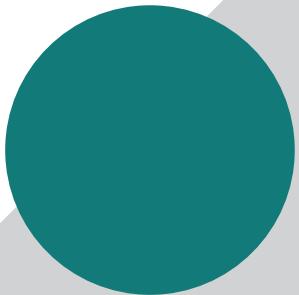
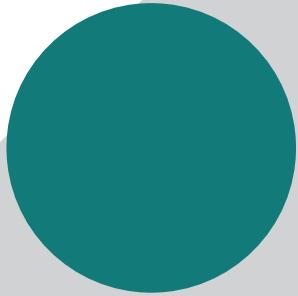
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HELLO!

LET ME INTRODUCE MY AWESOME TEAM MEMBERS...

•
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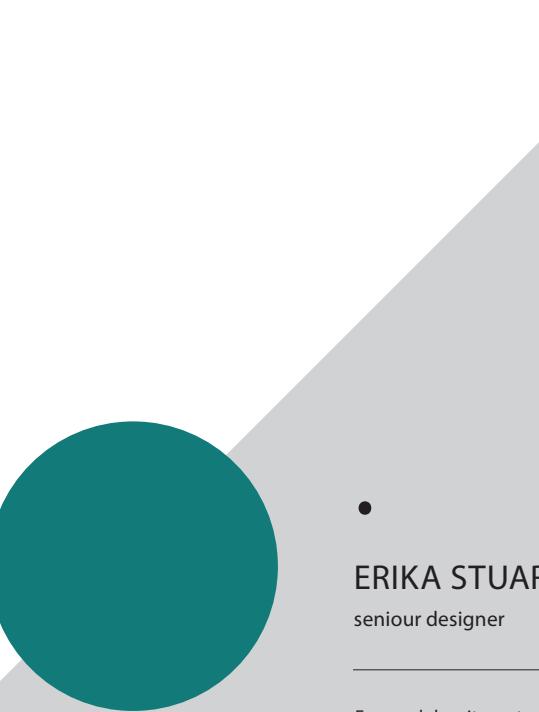
BEST TEAM CAN FIND PERFECT SOLUTION TO PROBLEM
FAST AND PROFESSIONAL



ERIKA STUARTS

seniour designer

Etiam vel ornare velit laoreet et.
Nulla facilisi. Phasellus blandit urna
velites, vestibulum



ROBERT STOWN

web developer

Etiam vel ornare velit laoreet et.
Nulla facilisi. Phasellus blandit urna
velites, vestibulum

LENDS JEFERSON

executive manager

Etiam vel ornare velit laoreet et.
Nulla facilisi. Phasellus blandit urna
velites, vestibulum

08.

Case Study

See how we made our featured projects from challenge through solution to great results



WHAT WE DID

project statistic

- (X) Market research and customer study
- (X) Online marketing campaign
- (X) Creative brand strategy
- (X) Design & visual language

PROJECT TYPE:

REBRANDING

START DATE:

6TH AUGUST 2016

TIME TO COMPLETE:

8 WEEKS

66 COMPANY PRINCIPLES

SHARE STORY

SUBSCRIBE ADD YOUR SUBSTYLE

MADE BY GREEN SOCKS ABOUT CHROME EXTENSION

/ THE CHALLENGE

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/ THE SOLUTION

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/ THE RESULTS

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09.

Web project

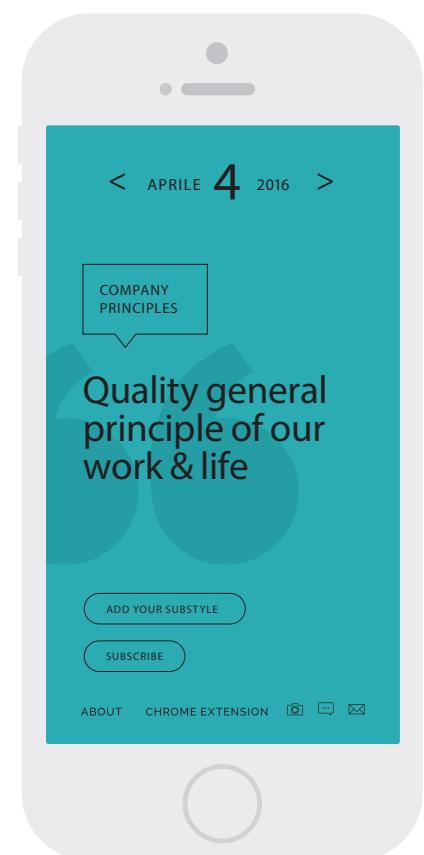
See how we made our featured projects from challenge through solution to great results

MAKE REVOLUTION
IN RESPONSIVE THEME
NOW AVAILABLE FOR
SMARTPHONES
AND FOR TABLETS

-

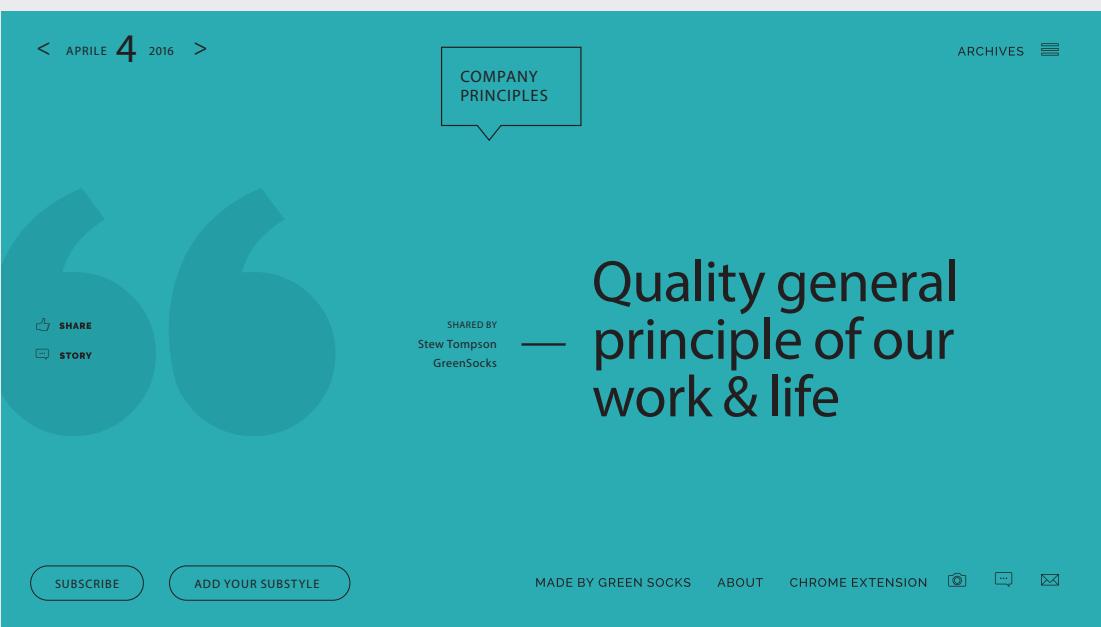
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RIGHT TIMING IT IS A KEY TO SUCCESS LAUNCH OF ANY
PROJECT IN ANY TYPE OF INDUSTRY



R TIMELINE STATISTIC

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C CLIENT'S FEEDBACK

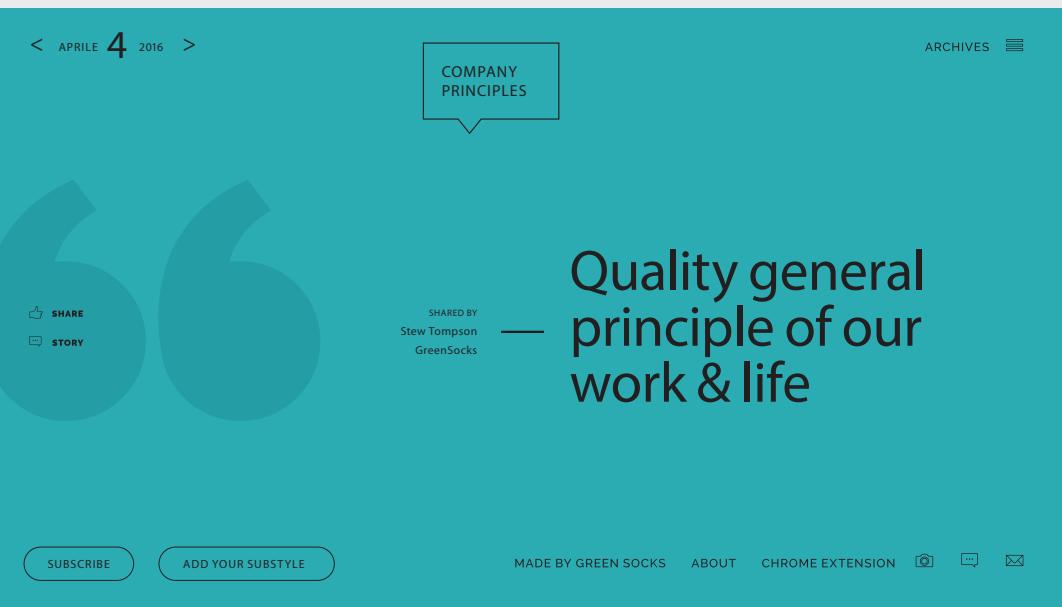
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L LAUNCH PROGRESS

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SEE THIS CASE STUDY TO UNDERSTAND HOW WE WORKING ON REAL PROJECTS



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LAUNCH STATISTIC

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9

SECURITY PROCESS

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FEEDBACK GATHERING

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BRING RESPONSIBILITY TO NECESSARY FUNCTIONAL IN NEW GENERATION OF PROGRAM SOLUTIONS

X

356

hours worked design
and developing

@

52

designer and coders
worked on project

7

250

kilowatt of an energy
light was spent

1 BRANDING CONCEPT AND NAME

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4 LAUNCHING PROCESS GUIDANCE

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CUSTOMER'S FEEDBACK ANALYSE

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MARKETING SEARCHING SEGMENT
FOR DEVELOPERS



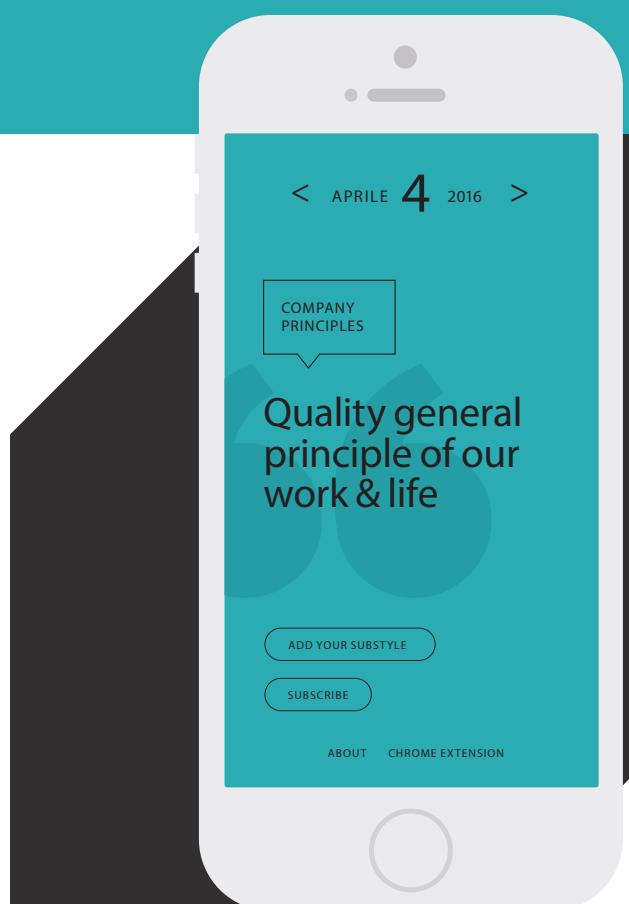
Project Description

We show detailed description for every stage of project completion from start till launch

MAKING GREAT PRODUCTS FOR FAIR PRICES

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V

AFTER WE START PROJECT
YOU CAN WATCH OVERALL
PROGRESS THROUGH OUR
WEB INTERFACE

S

MARKETING AND
RESEARCH

/
SUPPORT AND
MAINTANCE

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|
DESIGN AND
DEVELOPMENT

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- (x) Bestibulum imperdiet faucibus tristique
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11.

Our Works

Best of our masterpiece through the years of successful work in developing industry

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Project Name Title of Work // Date

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Project Name Title of Work // Date

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Project Name Title of Work // Date

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12.

Portfolio

Best of our masterpiece through the years of successful work in developing industry

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Project Name
Title of Work // Date

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Project Name
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WANT TO HAVE A LOOK TO
COMPLETE PORTFOLIO?

⊕ Direct link: www.creativecloud.com/portfolio

⊕ Ask by email: support@creativecloud.com

⊕ Ask by phone: +44 124 678 920

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Project Name
Title of Work // Date

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Project Name
Title of Work // Date

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Budget Breakdown

13.

Making plan is not enough for successful launching high detailed developing work

CHECK DETAILS OF OUR BUDGET BREAKDOWN IN THE TABLE

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|-----------------------------------|-------------------------------------|
| (X) Manual marketing search | (X) Hire language translator |
| (X) Using tool like Web Analytics | (X) Consulting fee pay additionally |
| (X) Buying images from stokes | (X) Free support for one year |

STEP 1	MARKETING & RESEARCH
Preliminary Research	\$ 1.250
Marketing Campaign	\$ 2.500
STEP 2	DESIGN & DEVELOPMENT
Developing Dome-model	\$ 3.200
Search Engine Optimisation	\$ 4.800
STEP 3	ANALYTICS & IMPLEMENTATION
Web-analytics & Specifications	\$ 1.750
Promotion Campaign	\$ 3.400
STEP 4	EVALUATION & MAINTENANCE
Print & Mock-up Materials	\$ 2.750
Support Service & Maintenance	\$ 3.600

IN LAUNCHING ANY PROJECT IMPORTANT STEP CAREFULL BUDGET ANALYSE AND FULL STAGE BREAKDOWN

14.

Great Offer

We are proud to make you exceptional offer with real benefits for you and your business

MONEY IS NOT ALWAYS THE RIGHT KEY TO SUCCESSFUL LAUNCH

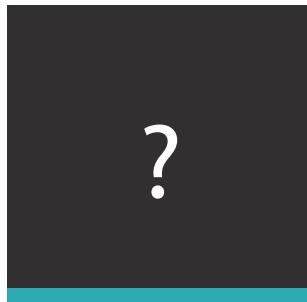
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MINIMAL PACKAGE

#1



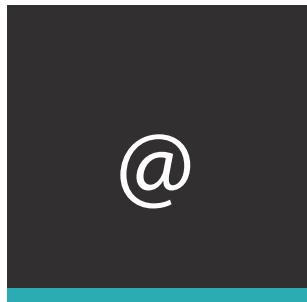
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MEDIUM PACKAGE

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MAXIMUM PACKAGE

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15.

Offer Pluses

We are proud to make you exceptional offer with real benefits for you and your business

BENEFITS COME TO THOSE WHO CHOOSE RIGHT PARTHER

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CHECK THIS FEATURES
TO CHOOSE RIGHT VARIANT
FOR YOUR NEEDS

WEB SECURITY

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ANALYTICS

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AUTO BACKUP

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FORUM SUPPORT

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DOC SYSTEM

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E-PAYMENT

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CLOUD STORAGE

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MOCK-UPS

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COMMUNITY

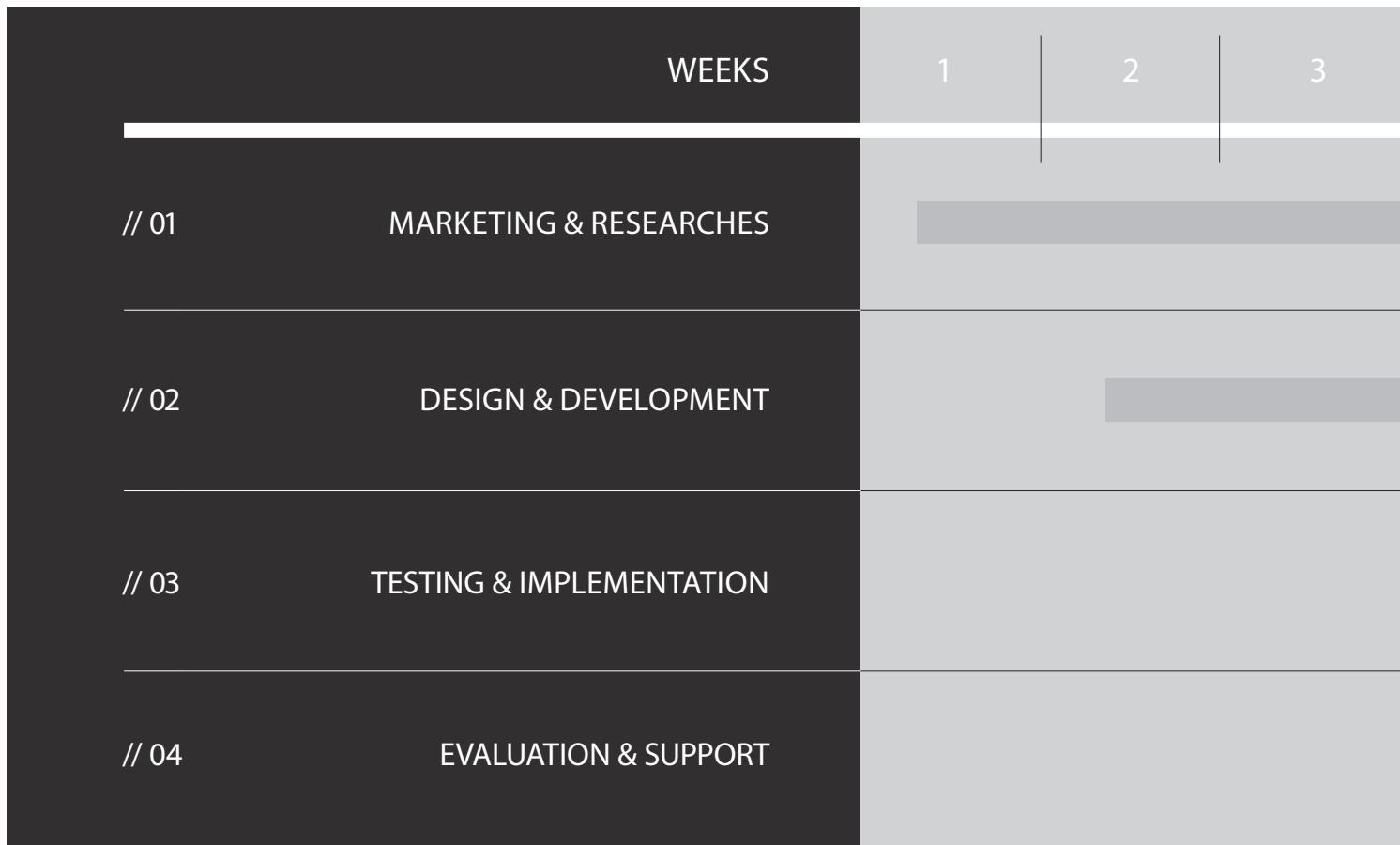
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14.

Timeline

We spending time of our client only when creative ideas come to our minds and screens



S

MARKETING & RESEARCH

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4 TESTING & IMPLEMENTATION

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DESIGN & DEVELOPMENT

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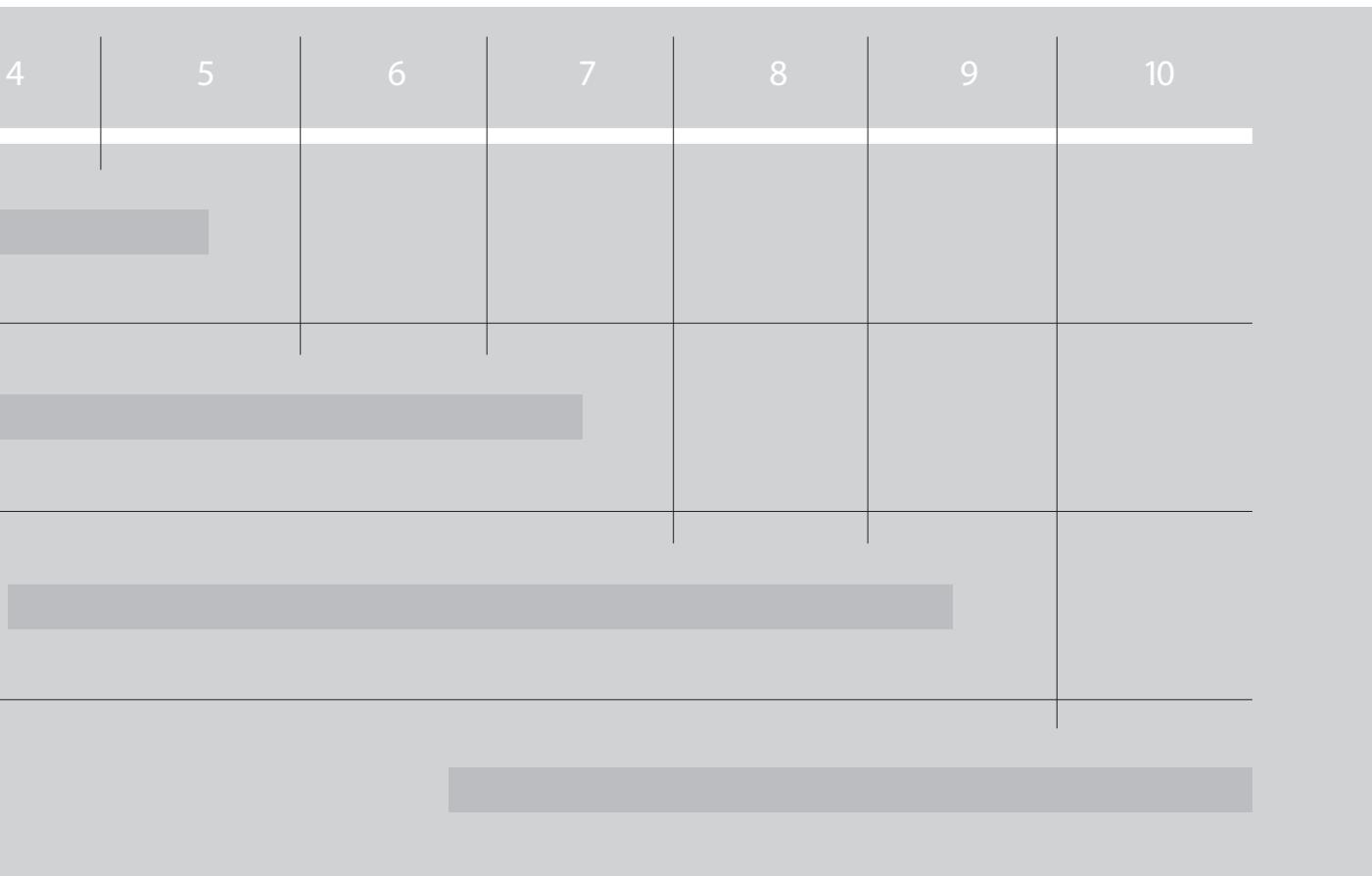
EVALUATION & SUPPORT

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4 5 6 7 8 9 10



15.

Read this statements carefully, because our relationship

COPYRIGHT AND USER MANAGEMENT

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PAYMENT RULES AND INFORMATION

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Terms & Conditions

depends on it deeply. Be sure you understand every stroke.

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SUPPORT AND WARRANTY

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CONTRACT CANCELLATION

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Acceptance Of Quote

16.

We offer solutions that power your business beyond
any possible benefit limits

PROJECT IS FINISHED. WHAT NEXT?

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BANK ADDRESS:

BANK ACCOUNT:

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Federal Bank
12th Street, Jersy
356 Washington
United States

-
Bank # 256-354-068
Bank Code: 25-68-34
Bank Authorite
Country

WORK DESCRIPTION	PRICE
I IDEA AND CONCEPT OF DESIGN Lorem ipsum dolored siter amet, consectetur adipscing elites pellentesque venenatis consequat dolor vestibuum mollis. Morbi finibus tempor ultricies.	\$ 2500
D DESIGN AND DEVELOPMENT Lorem ipsum dolored siter amet, consectetur adipscing elites pellentesque venenatis consequat dolor vestibuum mollis. Morbi finibus tempor ultricies.	\$ 4550
V TESTING AND IMPLEMENTATION Lorem ipsum dolored siter amet, consectetur adipscing elites pellentesque venenatis consequat dolor vestibuum mollis. Morbi finibus tempor ultricies.	\$ 1250
4 SUPPORT AND EVALUATION Lorem ipsum dolored siter amet, consectetur adipscing elites pellentesque venenatis consequat dolor vestibuum mollis. Morbi finibus tempor ultricies.	\$ 4350
A ADDITIONAL DESIGN SERVICES Lorem ipsum dolored siter amet, consectetur adipscing elites pellentesque venenatis consequat dolor vestibuum mollis. Morbi finibus tempor ultricies.	\$ 1850

SUB-TOTAL \$12.500 TAX \$2.500 TOTAL \$10.000

CLIENT'S NAME / POSITION

CLIENT'S SIGNATURE

Thank you.



CREATIVE
CLOUD

Z

Company Address

GreenSocks Design Inc.
1252th Street, New Jersey
3562 Washington Districts
United States, 665765

Phone & Fax

Phone: + 4 055 2500 2507
Phone: + 4 060 2500 250
Free Toll: + 4 055 2500 250
Fax: + 4 060 2500 250

Online

Email 1: info@domen.com
Email 2: company@domen.com
Website: yoursitedomain.com
Social: [facebook/groupname](#)

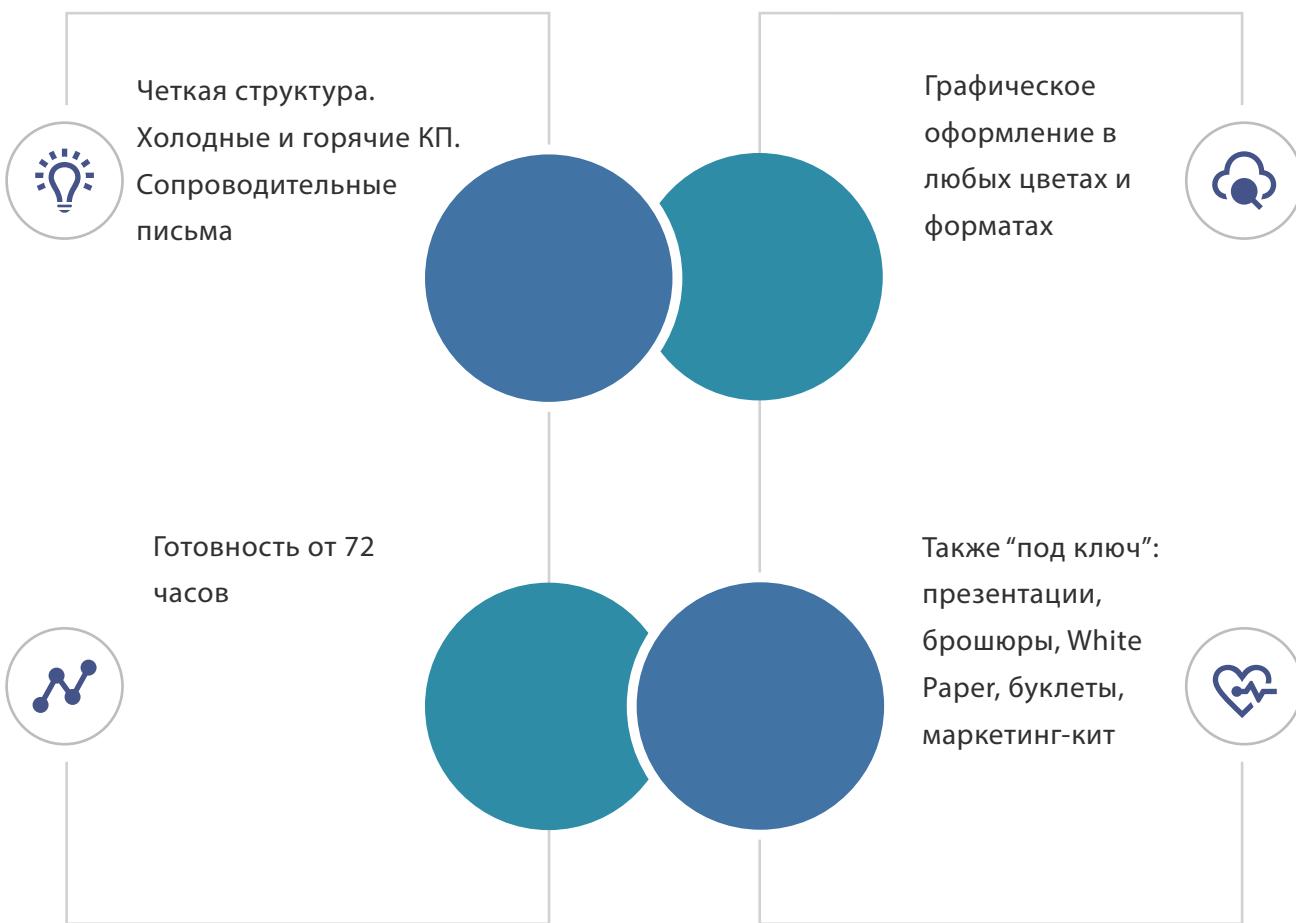
КОММЕРЧЕСКИЕ ПРЕДЛОЖЕНИЯ ОТ “ПАНДА-КОПИРАЙТИНГ”



СТОИМОСТЬ “ПОД КЛЮЧ” ОТ \$110



ЯЗЫКИ: РУССКИЙ, АНГЛИЙСКИЙ,
ФРАНЦУЗСКИЙ, НЕМЕЦКИЙ



Дополнительно: оформление под
брэндбук компании или подбор сочетаний
цветов для создания вашего фирстиля и
оформления

BUSINESS PROPOSALS BY PANDA COPYWRITING PROJECT



A TURNKEY COST STARTS AT \$110



LANGUAGES: RUSSIAN, ENGLISH,
FRENCH, AND GERMAN

