



WINGS PRODUCTION
PRESENTS

OVERHAUL PROPOSAL

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Prepared for
PUT COMPANY NAME HERE

Call for Enquiry +1 123 456 7890

 Created Date / 00.00.2015

 Expired Date / 00.00.2015

C o n f i d e n t i a l i t y A g r e e m e n t



The undersigned reader acknowledges that the information provided by _____ in this business plan is confidential; therefore, reader agrees not to disclose it without the express written permission of _____.

It is acknowledged by reader that information to be furnished in this business plan is in all respects confidential in nature, other than information which is in the public domain through other means and that any disclosure or use of same by reader, may cause serious harm or damage to _____.

Upon request, this document is to be immediately returned to _____.

Signature

Name (typed or printed)

Date

This is a business plan. It does not imply an offering of securities.

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Cover Letter



You're Name
Street Address
City, ST ZIP Code

Date: Day Month Year

Mr Nil Jaferson
President/CEO
XYZ Company Ltd
Location
City Name
Zip Code

Dear Mr Nil

As you probably know by now, I met with Steve Johnson last Wednesday to discuss about the project requirement, timeframe and budget and other related issues in details. On Steve's recommendation I am enclosing my proposal for your review.

I am confident that I can complete this project within the designated time period and close to (or under) budget. I also believe that my recommended approach will make the project run smoothly and effectively. I would be interested to know your feedback about the project proposal and I am ready to do any kind of amendments accordingly.

I have mailed Steve a separate copy of my proposal so that he has time to review it before your meeting on Friday. If either of you has questions before or during the meeting. Please give me a call. I will be in the office all day Thursday and most to Friday morning.

Sincerely

You're Name
Designation

Party Information



Client Logo

Client contact information:

Name:
Contact Person:
Designation
Request Date for Proposal:
Reference No.

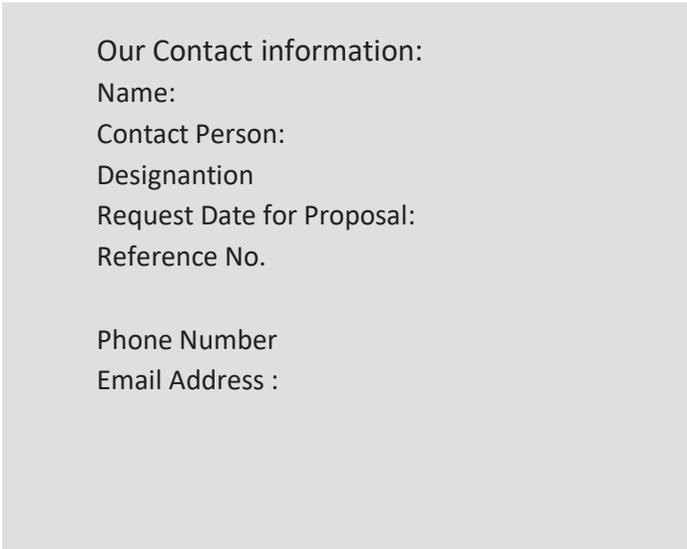
Phone Number :
Email Address :



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PUT
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IMAGE
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Our Contact information:

Name:
Contact Person:
Designation
Request Date for Proposal:
Reference No.

Phone Number
Email Address :

Background and Overview



What's the big picture? What's going on in the market? Anything happening on the client side that the creative team should know about? Any opportunities or problems in the market?

DOING THE TOUGH THINGS SETS WINNERS APART FROM LOSERS.

BACKGROUND IN DETAILS



History

This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section. This is a dummy text and it's meant to be appear repeatedly. You can replace this text with your own text and it's very easy. From the following paragraph it will be dummy text for presentation purpose only. Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphanet Village and the subline of her own road, the Line Lane. This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.

This is where you introduce the project to the creative team. You'll go over this again in the briefing session, but write it down as well.

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Details

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Objective



A BUSINESS HAS TO BE INVOLVING,
IT HAS TO BE FUN, AND IT HAS TO
EXERCISE YOUR CREATIVE INSTINCTS.

[Include a purpose statement that covers the problem and the key theme around your solution. Restate the client's needs as determined by reading their RFP or your previous interview process.]



PROBLEM FINDING



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STEP 1

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STEP 2

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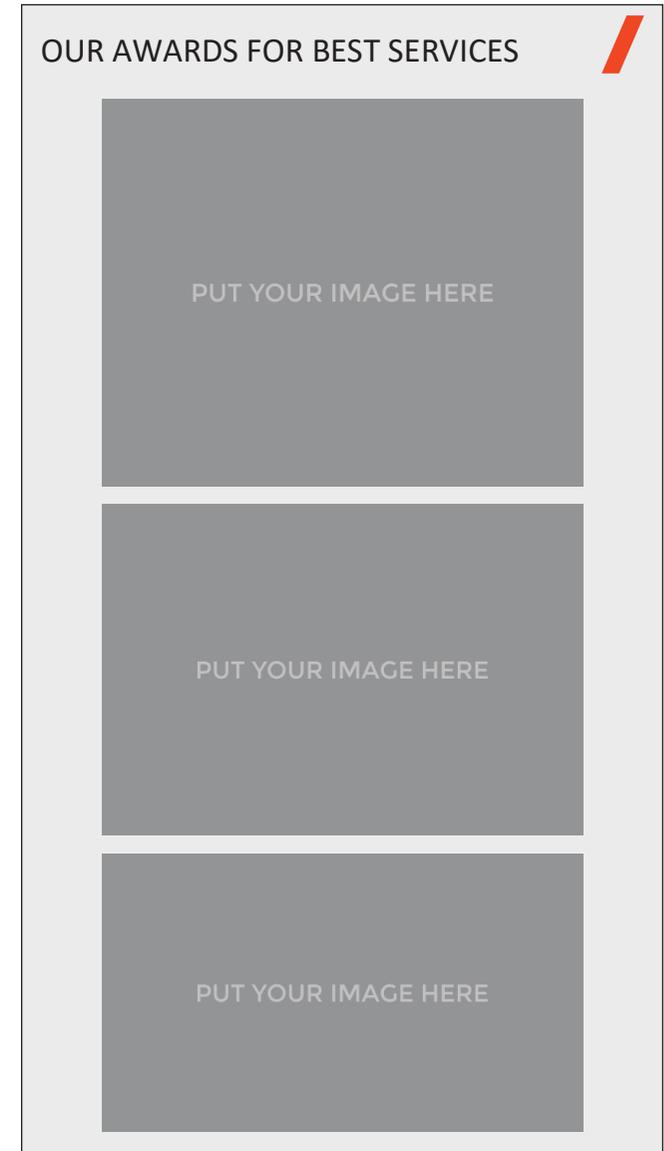
STEP 3

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STEP 4

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WE TAKE THE OPPORTUNITY TO GIVE YOU REALISTIC AND SCIENTIFIC SOLUTION.

[Include a purpose statement that covers the problem and the key theme around your solution. Restate the client's needs as determined by reading their RFP or your previous interview process.]

ASSESSMENT OF THE PROBLEM



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STEP 4

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PUT
YOUR
IMAGE
HERE

THE VALUE OF AN
IDEA LIES IN THE
USING OF IT.

Scope of Work



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Solutions



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RECOMMENDATION ONE

This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.

RECOMMENDATION TWO

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RECOMMENDATION THREE

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RECOMMENDATION FOUR

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ASSESSMENT OF THE PROBLEM



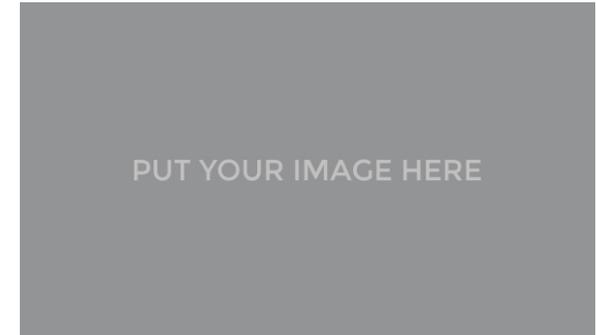
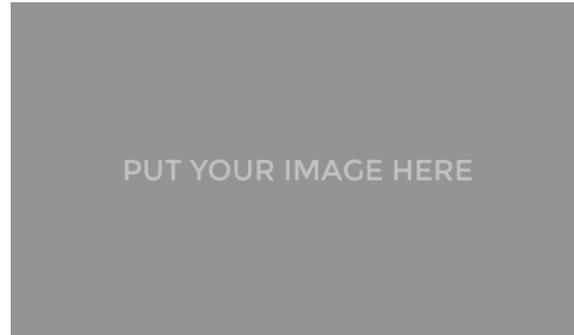
This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly.

Our Proposal



OUR COMPANY

This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.



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MEET OUR CEO



This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.

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James Anderson

MEET THE TEAM

PUT
YOUR
IMAGE
HERE

Name Here
Designation Here
Job Responsibility Here

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Name Here
Designation Here
Job Responsibility Here

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PUT
YOUR
IMAGE
HERE

Name Here
Designation Here
Job Responsibility Here

This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly.

PUT
YOUR
IMAGE
HERE

PUT
YOUR
IMAGE
HERE

Name Here
Designation Here
Job Responsibility Here

This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly.

WHAT WE OFFER

This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.

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| | | | |
|--|--|--|--|
| RESEARCH | DEVELOPMENT | IMPLEMENTATION | SUPPORT SERVICE |
| \$8000 | \$11000 | \$15000 | \$17000 |
| <p>This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.</p> | <p>This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.</p> | <p>This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.</p> | <p>This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.</p> |

SUMMARY OF EXECUTION

[Describe the details of how the project will be managed from start to finish. This will include your specific methodologies for completing deliverables, project management tools and techniques, communications with the client, methods to evaluate and mitigate risk, and how the project will be evaluated.]

TECHNICAL APPROACH

[Describe the details of how the project will be managed from start to finish. This will include your specific methodologies for completing deliverables, project management tools and techniques, communications with the client, methods to evaluate and mitigate risk, and how the project will be evaluated.]

- Focus Point One
- Focus Point Two
- Focus Point Three
- Focus Point Four
- Focus Point Five
- Focus Point Six
- Focus Point Seven

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GENERAL APPROACH

[Describe the details of how the project will be managed from start to finish. This will include your specific methodologies for completing deliverables, project management tools and techniques, communications with the client, methods to evaluate and mitigate risk, and how the project will be evaluated.]

- Focus Point One
- Focus Point Two
- Focus Point Three
- Focus Point Four
- Focus Point Five
- Focus Point Six
- Focus Point Seven

This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.

IN A BALANCED
ORGANIZATION
WORKING
TOWARDS
A COMMON
OBJECTIVE
THERE IS SUCCESS.

PUT YOUR IMAGE HERE

RESOURCES

[Describe the details of how the project will be managed from start to finish. This will include your specific methodologies for completing deliverables, project management tools and techniques, communications with the client, methods to evaluate and mitigate risk, and how the project will be evaluated.]

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01

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03

This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.

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02

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04

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PROJECT DELIVER DETAILS

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| Deliverable | Description |
|-----------------|---------------------|
| <Deliverable 1> | <Brief description> |
| <Deliverable 2> | <Brief description> |
| <Deliverable 3> | <Brief description> |
| <Deliverable 4> | <Brief description> |
| <Deliverable 5> | <Brief description> |
| <Deliverable 6> | <Brief description> |

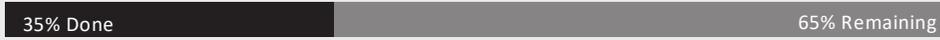
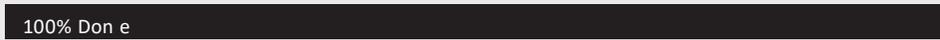
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TIMELINE

[In the table that follows, include all important dates related to the project, broken down by date and duration. The descriptions shown are for illustration purposes only: replace them with meaningful descriptions related to your project. Items can include such things as payment and project milestones, installation schedules, meetings, or reviews.]

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| | |
|------------|---|
| Week/Hours | > Finished Tasks  |
| Week/Hours | > Finished Tasks  |
| Week/Hours | > Finished Tasks  |
| Week/Hours | > Finished Tasks  |

Expected Results



FINANCIAL BENEFITS

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Result # 1: Brief description of desired result

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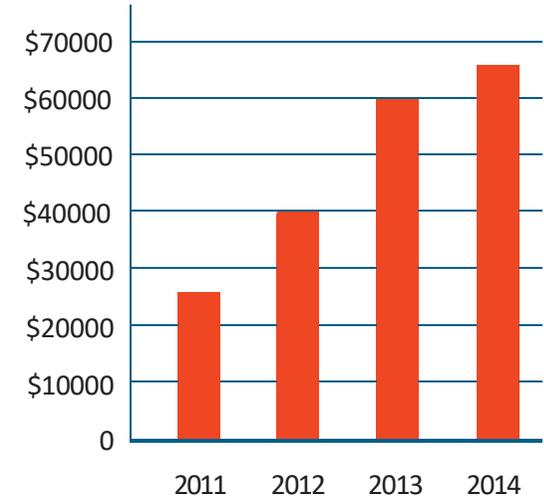
Result # 2: Brief description of desired result

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Financial Reports



We Take The Opportunity To Give You Realistic And Scientific Solution

Result # 3: Brief description of desired result

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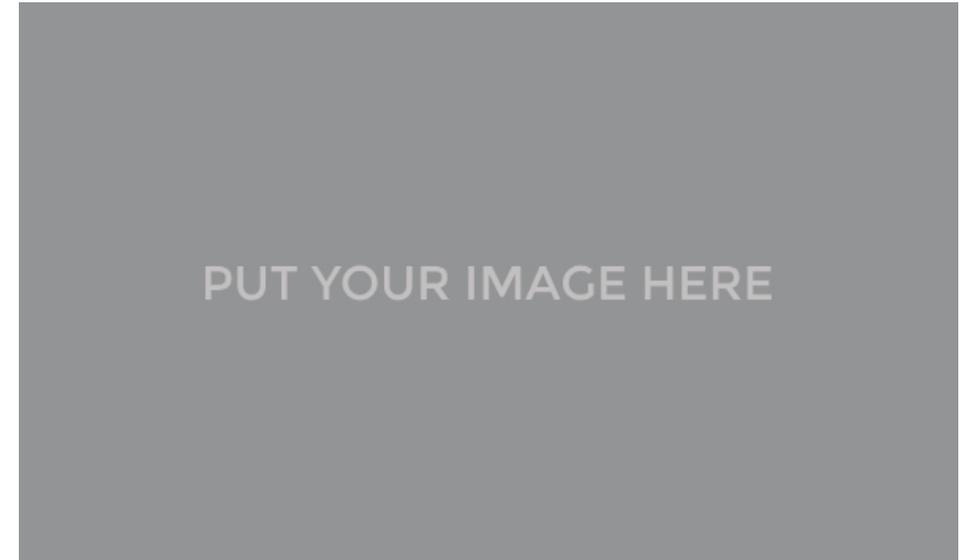
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Result # 4: Brief description of desired result

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Result # 5: Brief description of desired result

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TECHNICAL BENEFITS

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Result # 1: Brief description of desired result

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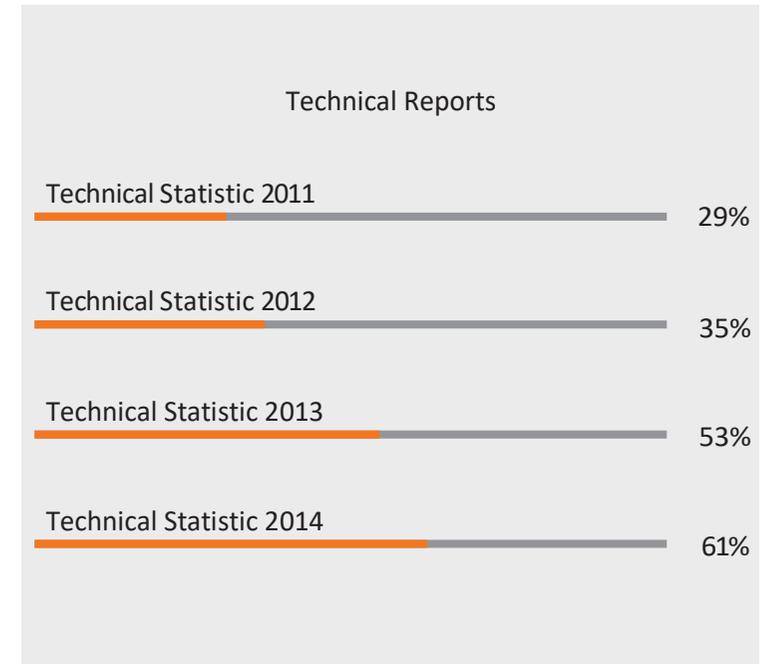
This is a dummy text, it's only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.

Result # 2: Brief description of desired result

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Our
Service
Will Take You
Higher

PUT YOUR IMAGE HERE

Qualifications



<Your Company> is continually proven to be an industry leader for <high quality/guaranteed> <product/service> in the following ways:

Qualification One

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Qualification Two

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Qualification Three

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Qualification Four

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Conclusion



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Approval for the Plan Execution



[The undersigned accept this Marketing Campaign as described herin.]

| | | | |
|---------------------------|-------|-----------|------|
| Print First and Last Name | Title | Signature | Date |
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ЯЗЫКИ: РУССКИЙ, АНГЛИЙСКИЙ, ФРАНЦУЗСКИЙ, НЕМЕЦКИЙ



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