

PROPOSAL FOR

SERVICES

## FORINDEPENDENTCONTRACTORS

Contact Details :

XYZ Company

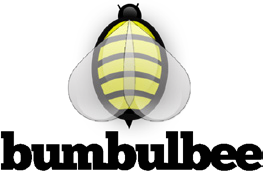
Street Name,Zip Code, City Phone: +123 123456789

Email: [yourid@mail.com](mailto:yourid@mail.com)

Proposal Create Date : 00/00/2015

Proposal Expire Date : 00/00/2015

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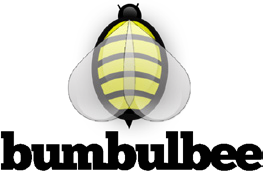
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# WELCOME

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Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean. A small river named Duden flows by their place and supplies it with the necessary regelialia. It is a paradisematic country, in which roasted parts of sentences fly into your mouth. Even the all-powerful Pointing has no control about the blind texts it is an almost unorthographic life One day however a small line of blind text by the name of Lorem Ipsum decided to leave for the far World of Grammar. The Big Oxmox advised her not to do so

Thegreatestpleasurein lifeisdoingwhatpeople say you cannot do

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ABOUT ME

[The proposal for services is at the heart of an independent contractor’s sales tool kit. It combines key company information, your unique selling proposition, and your knowledge of a client’s needs and wants into a single document that can also serve as a basis for contract negotiations.

Use this sample proposal as an outline for developing your own.

To delete any shaded tips (like this one), just click the tip text and then press the spacebar.

The sample content throughout this proposal includes placeholder content for you to replace with your own. All placeholder text is surrounded by angle brackets (<>).]

[Use the overview to provide a brief summary of the reason for the proposal, and how you can best support the client’s needs. You can expand on this summary throughout the rest of the proposal.]

<Your Company> is pleased to submit this proposal for services to support

<Client’s Company> in achieving its goals for improving customer satisfaction by

<providing training and post-sales support for its new order entry and fulfilment system. We have partnered with dozens of small businesses throughout the Northeast—businesses committed to improving the customer experience through convenience, accuracy of orders, and timely delivery.>

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#### The Objective

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Summarize key business highlights. For example, you might include a chart showing sales, expenses and net profit for several years. Note: to replace the sample chart data with your own, right-click the chart and then click Edit Data.

* <Need #1: improve response time for customer questions >
* <Need #2: improve upon weaknesses in up-sell/cross-sell volumes>
* <Need #3: rapid training for staff on new system>

#### The Opportunity

[Include major points and identify the opportunity. Restate the client’s project goals you identified previously (such as via RFP, interview, etc.).]

* <Goal #1: Train all CSRs on new system within 6 weeks of go-live date>
* <Goal #2: Integrate sales training with functional training on new system>
* <Goal #3: Monitor sales volume, return rates, and key satisfaction metrics for 6 weeks following training>

#### The Solution

[Include recommendations that lead to your proposed solution. Summarize what you’re proposing to do and how you’re going to meet the goals. You’ll be able to expand on the details within the ‘Our Proposal’ section.]

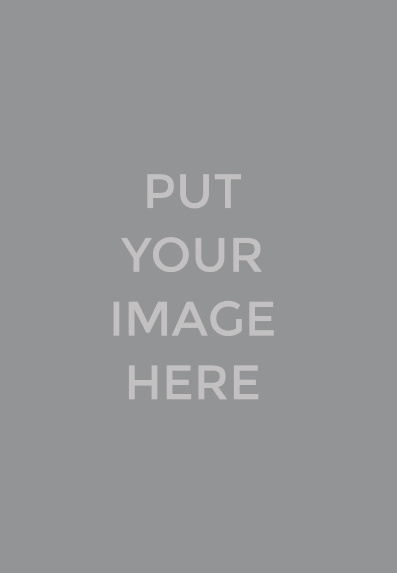
* <Recommendation #1: Recommendation # 1 statement>
* <Recommendation #2: Recommendation # 2 statement>
* <Recommendation #3: Recommendation # 3 statement>

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PROFESSIONAL SKILLS

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PORTFOLIO

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Service Proposal

F O R YO U R CO M PA N Y

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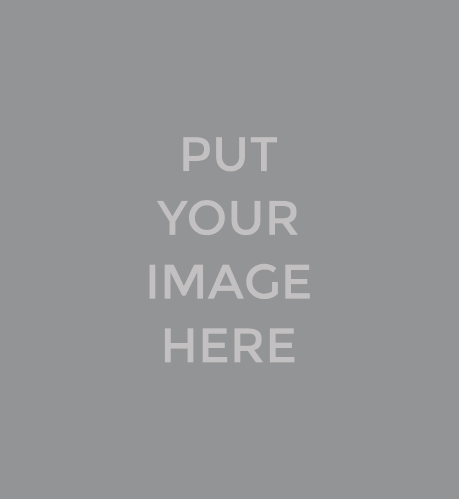
Who wishes to fight mustfirstcountthecost

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OUR PROPOSAL

[Provide background information, including a brief background on your company and your understanding of the client’s needs and specific issues to be addressed. You may also choose to include the results of any related research, project history, and additional factors that impact the client’s needs, such as socio-economic trends or impending regulations. Show your understanding of the benefits the client can expect. For example, describe the risks--what might be lost--if appropriate action is not taken and compare this to the benefits they can achieve with a positive course of action. If applicable, identify potential areas of concern for the client and how you can address them. Such items may be fundamental issues that appear trivial, but are often overlooked by competing proposals.Describe how your capabilities and proposed solution align with the client’s goals for the project, including how your qualifications can uniquely address the current opportunity.]

<Client’s Company> has a well-deserved reputation for quality customer service. However, faced with changes in distribution systems, economic impacts to transportation and logistics, and limitations that prevent taking full advantage of improvements in technology, <Client’s Company> faces the possibility of decreasing sales revenues due customer perceptions of slow delivery and services.

We have developed solutions to help businesses stay ahead of customer satisfaction trends and propose that <Client’s Company> implement a logistics solution focused on JIT order management and automation of many manual steps in your delivery process. Our solution easily integrates with a wide range of off-the-shelf CRM solutions and can enable <Client’s Company> to fully realize the benefits of improved productivity throughout the entire sales cycle. Most importantly, we provide the training and support for this new solution that ensures your staff can ramp up quickly and realize concrete improvements in sales closure, customer satisfaction, and sales metrics.

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#### Rationale

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[Describe your reasons for developing the project as you have proposed it. You may need to justify why you have chosen your unique approach. Consider including the following points in your rationale.]

* Research
* Market opportunities
* Alignment with mission
* Current resources/technology

#### Execution Strategy

Our execution strategy incorporates proven methodologies, extremely qualified personnel, and a highly responsive approach to managing deliverables. Following is a description of our project methods, including how the project will be developed, a proposed timeline of events, and reasons for why we suggest developing the project as described.

[Summarize your strategy based on your research into the client’s needs, your experience in providing similar services to other clients, etc.]

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#### Technical/Project Approach

[Describe the details of how the project will be managed from start to finish. This will include your specific methodologies for completing deliverables, project management tools and techniques, communications with the client, methods to evaluate and mitigate risk, and how the project will be evaluated.]

#### Resources

[Describe the resources you have in place or plan to acquire, such as qualified contractors, facilities, and technology.]

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#### Project Deliverables

Following is a complete list of all project deliverables:

|  |  |
| --- | --- |
| Deliverable | Descriptions |
| [Deliverable 1] | [Brief Description] |
| [Deliverable 2] | [Brief Description] |
| [Deliverable 3] | [Brief Description] |
| [Deliverable 4] | [Brief Description] |

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#### Timeline for Execution

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[Summarize the timeline of project-related events from start to finish.]

Key project dates are outlined below. Dates are best-guess estimates and are subject to change until a contract is executed.

[In the table that follows, include all important dates related to the project, broken down by date and duration. The descriptions shown are for illustration purposes only: replace them with meaningful descriptions related to your project. Items can include such things as payment and project milestones, installation schedules, meetings, or reviews.]

Note:

* If your products and/or services are more important than your location, move this topic before location and hours of business.
* If you are providing only products or only services, delete the part of this heading that is inappropriate.

Week/Hours

95% Remaining

> Finished Tasks

5%

Week/Hours

65% Remaining

> Finished Tasks

35% Done

Week/Hours

30% Remaining

> Finished Tasks

70% Done

Week/Hours

> Finished Tasks

100% Don e

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#### Supplied Material

The following materials are to be supplied by <Client’s Company> for this project. For <Your Company> to meet project milestones, this material must be supplied on schedule. The due dates included in the following table represent our best guess based on current proposed project dates:

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|  |  |
| --- | --- |
| Description | Duration |
| Incorporation Expenses |  |
| <Project Start> |  |
| <Milestone 1> |  |
| <Milestone 2> |  |

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EXPECTED RESULTS

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[Describe the results expected from the project and why your approach will achieve those results.]

We expect our proposed solution to <Client’s Company>’s requirements to provide the following results:

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#### Financial Benefits

* <Result #1: Brief description of desired result>
* <Result #2: Brief description of desired result>
* <Result #3: Brief description of desired result>

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#### Technical Benefits

* <Result #1: Brief description of desired result>
* <Result #2: Brief description of desired result>
* <Result #3: Brief description of desired result>

This is a dummy text, it’s only for presentation purpose. You can change this text very easily by selecting your text tools. We have put this text in English so that you can understand the purpose of this design very clearly. You can prepare your own text and replace this section.

#### Other Benefits

[Use this section to describe less tangible benefits such as increased morale or improved customer satisfaction.]

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PRICING

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BASIC PACK

$1200

STANDARD PACK

$1600

PREMIUM PACK

$1900

* Basic Pack Details one
* Basic Pack Details Two
* Basic Pack Details Three
* Standard Pack Details one
* Standard Pack Details Two
* Standard Pack Details Three
* Standard Pack Details Four
* Standard Pack Details Five
* Standard Pack Details Six
* Premium Pack Details one
* Premium Pack Details Two
* Premium Pack Details Three
* Premium Pack Details Four
* Premium Pack Details Five
* Premium Pack Details Six
* Premium Pack Details Seven
* Premium Pack Details Eight

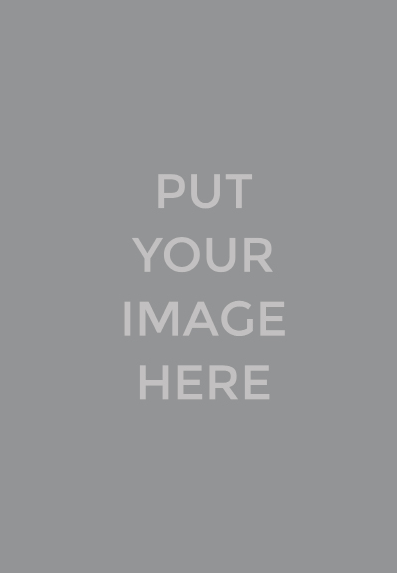
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QUALIFICATIONS

<Your Company> is continually proven to be an industry leader for <high quality/guaranteed> <product/service> in the following ways:

[Describe what sets your company apart from your competition (your unique selling proposition).]

* <Unique point #1>
* <Unique point #2>
* <Unique point #3>

[Describe the strengths of your company, focusing on specializations that are most relevant for this project. As appropriate, include additional strengths of your unique selling proposition that provide benefits the customer may not have articulated.

Identify qualifications that support your ability to address specific client needs for the project.

Provide information that shows how you can meet the required schedule, such as staffing/subcontractors and percentage of time devoted to the project.]

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Even if you are on the righttrack,You’llgetrun overifyoujustsitthere.

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CONCLUSION

[Close out the proposal with a statement that demonstrates your concern for the client and their needs, your expertise, and your willingness to help them solve the issues in question. Include any expected next steps and note the ways they can get in touch with you.]

We look forward to working with <Client’s Company> and supporting your efforts to improve your sales cycle with <integrated CRM, JIT Inventory management, and training and support services>. We are confident that we can meet the challenges ahead, and stand ready to partner with you in delivering an effective IT support solution.

If you have questions on this proposal, feel free to contact <Name> at your convenience by email at <Email address> or by phone at <Telephone>. We will be in touch with you next week to arrange a follow-up conversation on the proposal.

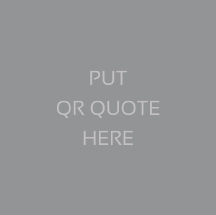
Thank you for your consideration,

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Your Company Name 123 Street Name Building Name



Road No. 01, State Name Zip Code

Country

Phone

+ 00 123 4567 890

Opening hours:

Monday - Friday 09:00 - 18:00 Weekend: by appointment only

Email [info@youremailaddress.com](mailto:info@youremailaddress.com)

How to get here

Put the instructions to reach your dental clinic

By Bus By Train

By Airplane By Metro

Further Instruction If Any This is a dummy text . Please replace with your own.

##### МАРКЕТИНГ-КИТ ОТ “ПАНДА КОПИРАЙТИНГ”

СТОИМОСТЬ “ПОД КЛЮЧ” ОТ $130 ЯЗЫКИ: РУССКИЙ, АНГЛИЙСКИЙ, ФРАНЦУЗСКИЙ, НЕМЕЦКИЙ

СИЛЬНЫЙ ПРОДАЮЩИЙ ТЕКСТ В 5 СТИЛЯХ

ГОТОВНОСТЬ ОТ 72 ЧАСОВ ПОДБОР ИЗ 20 000+ ПЛАТНЫХ ЛИЦЕНЗИОННЫХ

PRO-ШАБЛОНОВ

Дополнительно: оформление под брендбук компании или подбор сочетаний цветов для создания вашего фирстиля и оформления



Также “под ключ”: презентации, брошюры, White Paper, буклеты, коммерческие предложения



[customers@petr-panda.ru](mailto:customers@petr-panda.ru) Главный сайт проекта: petr-panda.ru



##### MARKETING KIT BY PANDA COPYWRITING PROJECT

A TURNKEY COST STARTS AT $130 LANGUAGES: RUSSIAN, ENGLISH, FRENCH, AND GERMAN

STYLES OF THE POWERFUL SELLING 5 TEXT

AN AVAILABILITY FROM 72 HOURS A SELECTION OF 20,000+ PAID LICENSED PRO TEMPLATES

Additionally: design for a company’s brand book or selection of color combinations to create your corporate identity and design

Plus: presentations, brochures, White Paper, booklets, and business proposals



[customers@petr-panda.ru](mailto:customers@petr-panda.ru)

The main project’s website: petr-panda.ru